



The USVI Hotel & Tourism Association is pleased to announce the *10<sup>th</sup> Annual Tommy Star Awards & Gala*, Saturday, November 5, 2011 at the Frenchman's Reef Marriott.

The "Tommy Star Awards" honors members of the tourism industry who exemplify the highest standards of hospitality. Special recognition categories are:

Retail Associate of the Year  
Taxi Operator of the Year  
Hotel Associate of the Year  
Airline Associate of the Year

Activity/Attraction Association of the Year  
Restaurant Associate of the Year  
Hotel Supervisor of the Year  
Public Service Associate of the Year

Hospitality Support Service Associate of the Year

An exclusive *Tommy Star Award of Excellence* is presented to a Virgin Islander that has made a significant contribution to the success of our tourism industry. This year's honorees will be Edward Thomas of the West Indian Company Limited. Proceeds from this event help to fund the Association's Education & Training Programs.

As a partner in developing and recognizing hospitality excellence, your contribution is important to the success of this event. We hope that you will purchase a booklet ad space and secure your tickets for this event today!

We thank you for your continued support of the Association and our efforts to enhance our destination.

Sincerely,

Lisa Hamilton  
President

Judi Nagelberg  
Tommy Gala Committee Chair

USVI HOTEL & TOURISM ASSOCIATION  
4002 Raphune Hill Suite 304 \* St. Thomas, VI 00802  
340-774-6835 T 340-774-4993 F



10<sup>th</sup> ANNUAL TOMMY STAR AWARDS & GALA  
USVI Hotel & Tourism Association



*\* Let Your Business Shine At the Tommy Star Awards & Gala\**

## EVENT BOOKLET ADVERTISEMENT

*Saturday, November 5, 2011 ~ Frenchman's Reef Marriott Resort*

Program Size: 8 ½ x 11

Color - Inside Front Cover	(10" high x 7 ½ " wide)	\$900.00
Color - Inside Back Cover	(10" high x 7 ½ " wide)	\$900.00
Color - Back Cover	(10" high x 7 ½ " wide)	\$900.00
Color - Full Page ***	(10" high x 7 ½ " wide)	\$600.00
Black/White Full Page	(10" high x 7 ½ " wide)	\$350.00
Black/White Half Page	(4 7/8 "high x 7 ½ " wide)	\$250.00
Black/White Quarter Page	(4 7/8"high x 3 5/8 " wide)	\$150.00
Black/White Business Card (1/8)	(2 5/16" high x 3 5/8" wide)	\$75.00

\*\*\*Full Page Color Ads are based on availability.

\*\* Compatible Formats for Camera Ready Copy: jpg; pdf; tif; ai (version 7) IBM compatible

\*\*Please note there is a \$50 fee for ads that are Not Camera Ready

ø Yes! We would like to purchase advertisement Ad Size: \_\_\_\_\_

Check all that apply:

\_\_\_\_\_ Camera Ready Artwork Attached with a black & white or color hard copy

\_\_\_\_\_ Contact \_\_\_\_\_ at \_\_\_\_\_ regarding Ad

\_\_\_\_\_ Logo & Text attached \*(\$50 fee for ads that are not camera ready)

\_\_\_\_\_ Logo attached; please make appropriate message \*(\$50 fee for ads that are not camera ready)

Business/Property: \_\_\_\_\_

Authorized Representative: \_\_\_\_\_ Tel: \_\_\_\_\_

### PAYMENT OPTIONS

ø Check # \_\_\_\_\_ (Payable to the Hotel & Tourism Assoc.) ø American Express ø Master Card ø VISA

Card# \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Charge Amount: \_\_\_\_\_

Card Holder: \_\_\_\_\_

Signature: \_\_\_\_\_

**ALL AD MATERIALS ARE TO BE MAILED OR DROPPED OFF TO THE  
ASSOCIATION'S OFFICE NO LATER THAN OCTOBER 7, 2011  
PAYMENT IS DUE NO LATER THAN OCTOBER 7, 2011**

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