



CMI Plus Membership Application

Company Name: _____

Physical Address: _____

Mailing Address: _____

Telephone Number: _____ Fax Number: _____ Toll Free: _____

Company's Website: _____

Manager: _____ Managers Email: _____

Secondary Contact: _____ Email: _____

Accounting Email: _____

Date commenced doing business in the VI: _____

Type of business license held: _____

VI Business License Number: _____ Expiration Date: _____

Name of individual completing form: _____ Title: _____

Authorized Signature: _____ Date: _____

The application is subject to approval of the board of directors of the USVI Hotel and Tourism Association

*Cooperative Marketing Initiation: \$2000.00 includes CMI Annual Fee & HTA Annual Dues of \$500.00
- ~~HTA~~ - \$1,500.00 for existing HTA Members.*

- Listing on our consumer website www.virgin-islands-hotels.com
- Inclusion on our social media (Facebook, Twitter, Pinterest, Instagram)
- 25 words of descriptive copy, contact information and link to your website
- 2015 Google analytics stats: 539,929 Page Views, 203,847 Visits
- Inclusion in all opt-in seasonal promotions
 - \$400,000.00 in HCP newspaper ads placed annually to promote the seasonal promotions
- Inclusion in all tradeshows attended by the USVI HTA.
- Inclusion in the Marketing Committee Meetings held monthly and our annual Strategy Session.
- Special registration fee of \$295.00 at the Destination Symposium (discounted from \$2500.00)

Contributions:

Contributions or gifts to the U.S. Virgin Islands Hotel & Tourism Association's Scholarship Fund are 501(c)3 tax deductible as charitable contributions. All other contributions are not tax deductible however may be tax deductible as business expenses.

**USVI Hotel & Tourism Association
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