

30th

INTERNATIONAL



Coastal

CLEANUP 2015



Ocean Conservancy

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Howard Forbes Jr.

“With every drop of water
you drink, every breath you
take, you’re connected to
the sea.” - Sylvia Earle



Volunteer at The Ocean Conservancy’s 30th annual
International Coastal Cleanup!

When: **September 19th—October 31st**



Contact Howard Forbes Jr. @ 340-693-1672 for more info.

USVI DATA SPOTLIGHT FROM 2014 INTERNATIONAL COASTAL CLEANUP

(STT/STX/STJ Combined)



10,067
Pounds of
trash



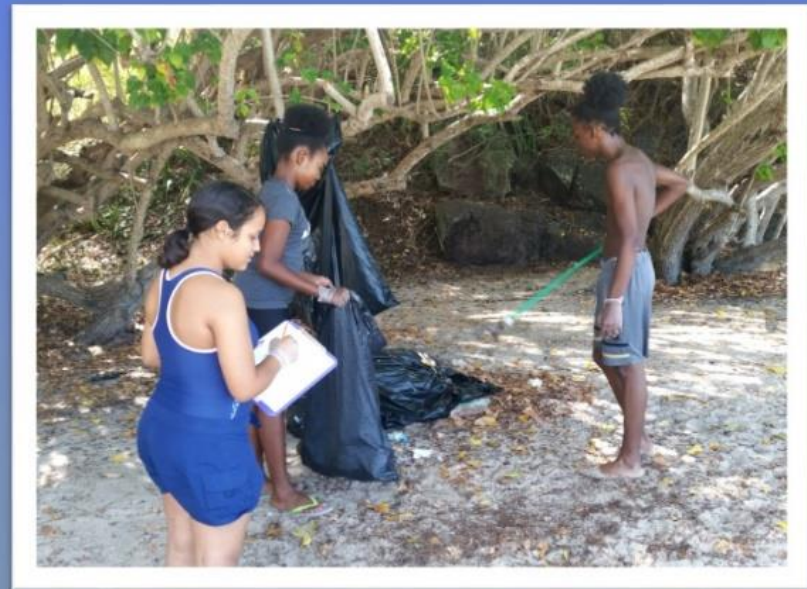
70.9
Miles
cleaned



1,134
Volunteers



**Don't let trash be the
legacy you leave behind!**



Log on to vimas.uvi.edu to sign up and **VOLUNTEER** and take the Clean Coasts Pledge!

What does 10,000 pounds of trash actually look like?

Coastweeks STT/STX/STJ 2014 data



Cigarette butts
2,231



Food wrappers
3,973



Glass bottles
4,081



Plastic bottles
5,643



Plastic plates
1,628



Grocery bags
1,098



Beverage cans
3,272

Don't let trash be the legacy you leave behind!
VOLUNTEER at Coastweeks: September 19, 2015—October 31, 2015.
Kick-off to STT Coastweeks: Sept. 19, 2015 Brewers Bay @ 9:00 AM.





**What do you
want your
tourists to see?**

**Beautiful beaches
or
Waste Hazards?**



Ridge to Reef Concept



Impacts of marine debris



More trash, less birds

Scientists predict that

99.9% of all sea birds

will have consumed
plastics by the year

2050.

Its time to clean up our act!

Help prevent this from happening by

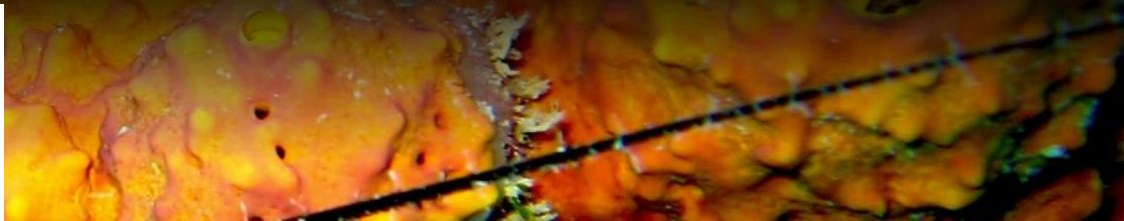
volunteering at your local coastal
cleanups.



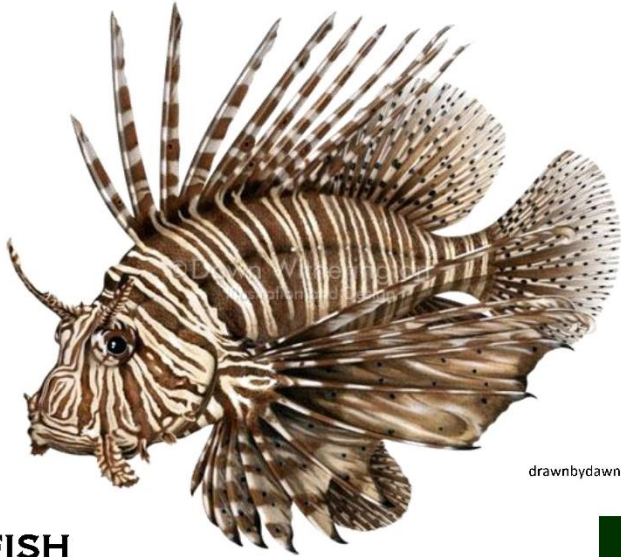
Reef Responsible



A market driven approach to a sustainable commercial fishing industry in the United States Virgin Islands



Awesome Choice



LIONFISH

Good
Choice

Red Lionfish

Other Names: *Pterois volitans*

Identifying Characteristics: Red and white zebra stripes, long, showy pectoral fins.

Good
Choice

Biology

Max length: 17 in
Common length: 8-16 in
Feeds on fish, crustaceans and plankton. Fast reproduction rate. Native to the Pacific and Indian oceans, but have invaded the Atlantic/Caribbean.

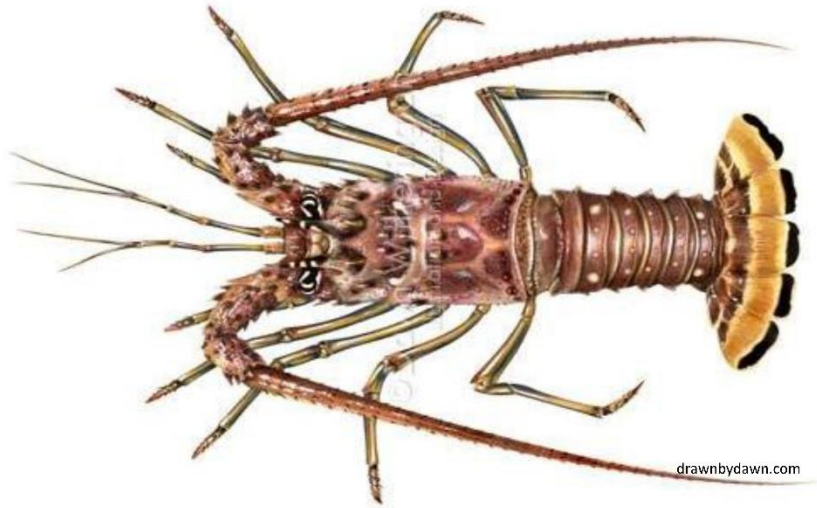
Important Info

Have defensive venomous spines on dorsal, ventral, and anal fins. Invasive to Caribbean. Once spines are removed they can be safely eaten. Like some reef fish, they can cause ciguatera poisoning if taken from certain areas.

IUCN Red List Status: Least Concern



Go Slow



drawnbydawn.com

CARIBBEAN SPINY LOBSTER

Go
Slow

Caribbean Spiny Lobster

Go
Slow

Other Names: *Panulirus argus*
Identifying Characteristics: Spines on the carapace. Long antennae.

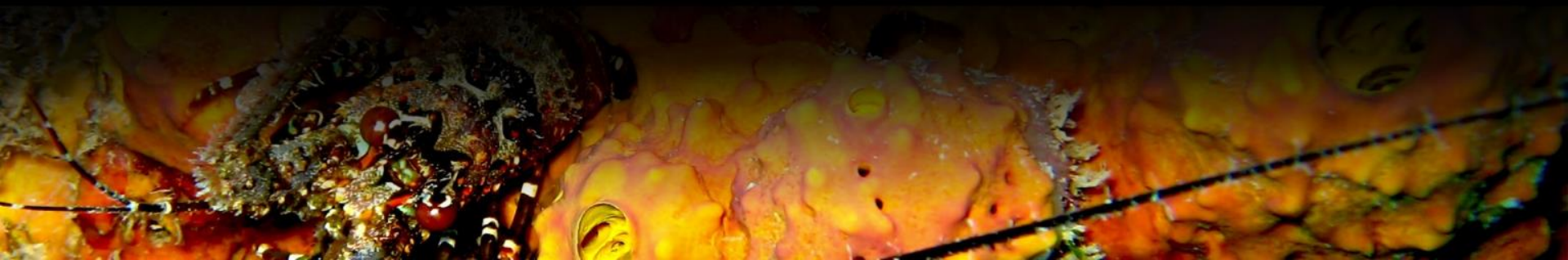
Biology

Max length: 24 in
Common length: 6-10 in
Feed on gastropods, bivalves and carrion.

Important Info

Minimum 3 1/2 inch carapace length. No harvest of females with eggs. Illegal to spearfish lobster in territorial waters.

IUCN Red List Status: Insufficient Data



Don't Eat!



NASSAU GROUPE

Don't
Eat!

Nassau Grouper

Other Names: *Epinephelus striatus*

Identifying Characteristics: Black saddle spot on base of tail. Notched Dorsal fin.

Don't
Eat!

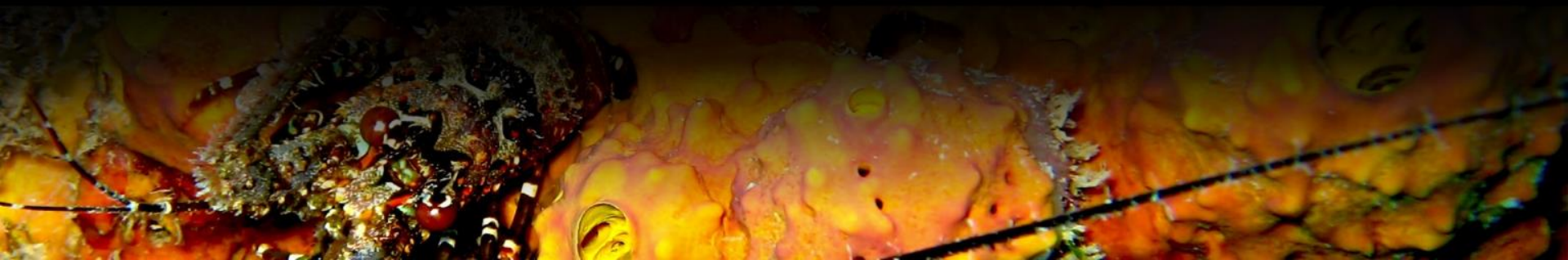
Biology

Max length: 4 ft
Common length: 1-2 ft
Feeds on fish, crabs and other crustaceans. Very curious.

Important Info

Illegal to harvest this species in local and federal waters around the USVI. Overharvesting at spawning aggregations severely reduced their numbers. Like some reef fish, they can cause ciguatera poisoning if taken from certain areas.

IUCN Red List Status: Endangered



Marketing Perspective



Help Us Turn the Tide on Trash

#cleanup2015



VIMAS

**Virgin Islands Marine Advisory
Service**

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