

**CMI Plus Membership Application**

Company Name:

Physical Address:

Mailing Address:

Telephone Number: Fax Number: Toll Free:

Company’s Website:

Manager: Managers Email:

Secondary Contact: Email:

Accounting Email:

Date commenced doing business in the VI:

Type of business license held:

VI Business License Number: Expiration Date:

Name of individual completing form: Title:

Authorized Signature: Date:

**The application is subject to approval of the board of directors of the USVI Hotel and Tourism Association**

**Cooperative Marketing Initiative: $2000.00 includes CMI Annual Fee & HTA Annual Dues of $500.00**

**- OR – $1,500.00 for existing HTA Members.**

* Listing on our consumer website [www.virgin-islands-hotels.com](http://www.virgin-islands-hotels.com)
* Inclusion on our social media (Facebook, Twitter, Pinterest, Instagram)
* 25 words of descriptive copy, contact information and link to your website
* 2015 Google analytics stats: 539, 929 Page Views, 203,847Visits
* Inclusion in all opt-in seasonal promotions
  + $400,000.00 in HCP newspaper ads placed annually to promote the seasonal promotions
* Inclusion in all tradeshows attended by the USVI HTA.
* Inclusion in the Marketing Committee Meetings held monthly and our annual Strategy Session.
* Special registration fee of $295.00 at the Destination Symposium (discounted from $2500.00)

**Contributions:**

Contributions or gifts to the U.S. Virgin Islands Hotel & Tourism Association’s Scholarship Fund are 501(c)3 tax deductible as charitable contributions. All other contributions are not tax deductible however may be tax deductible as business expenses.