

CHARTLOCAL



STRATEGIC DIGITAL MARKETING PRODUCTS & SERVICES

CONNECT YOUR BUSINESS TO YOUR CUSTOMERS ONLINE

CHARTLOCAL



7 Offices
5 States & USVI
LOCAL Digital Experts
2100+ Happy Local Clients
Serving All Major B2C Industries

Sales@ChartLocal.com - (888) 826-8060

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Our Office is Here
One Havensight Way

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- Website | Mobile Website Development**
 Does your website convert leads? (Phone calls, emails, and form submissions). Is it representative of your brand, and is your website mobile friendly?
- SEARCH ENGINE OPTIMIZATION (SEO)**
 Enhance your visibility by optimizing for key phrases and/or terms relative to your business.
- SEARCH ENGINE MARKETING (SEM)**
 Put your brand and advertising in front of people searching for your products and services-with intent to purchase.
- Targeted Display & Mobile Advertising**
 Customized ad solutions targeting your exact audience. Geotargeting, behavioral targeting, demo targeting, and more specific targeting available.
- Online Video**
 Increase brand and message recall by pairing online video with your current TV commercial schedule.
- Social Media Management | Advertising**
 Need help with your Social Media? Don't know what to post or how to use Facebook effectively? We can help!
- Email Marketing**
 Are you currently executing an email marketing strategy or campaign? Grow your brand loyalty and retention.
- Retargeting**
 Retarget your advertising message to customers with intent to purchase, who have searched for your products and services online or have been to your website.

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Awards & Recognition

In-House Creative Operations & Premium Vendor Network



ACCREDITED BUSINESS
BBB Rating: A+



Google
ADWORDS
PREMIER SMB PARTNER



Deloitte.
Technology Fast500



Google
QUALITY SCORE CHAMPION



tripadvisor
OFFICIAL PARTNER



Google
INNOVATOR AWARD
ReachEdge



Marketing Partners



Instagram Partners



yext Certified Partner

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OUR OBJECTIVES:



WEBSITE

- Make website improvements to improve user experience and conversions
- Perform website updates and publish content to stay fresh and relevant

SOCIAL MEDIA (Facebook + Instagram + YouTube)

- Create entertaining, educational and engaging content for social distribution
- Drive traffic to Virgin-Islands-Hotels.com website and promote conversion

SEARCH ENGINE MARKETING

- Get found on GOOGLE, YAHOO & BING for relevant keyword searches
- Drive traffic to Virgin-Islands-Hotels.com website and promote conversion

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WEBSITE DESIGN, HOSTING & UPDATES


Because You Only Get One Chance to Make a Great First Impression

New Design Trends in Destination Hotel & Tourism Marketing


- ✓ Full-width, Beautiful, High-Impact Images & Video
- ✓ Sell the Destination (first), the Accommodations (second)
- ✓ Focus on the Experience, not the Deliverables
- ✓ Promote Engagement & Interactivity via integrations with Social Media, Email Newsletters, Contesting, etc
- ✓ Deliver a good User Experience (UX) on Desktop, Mobile and Tablet devices



<http://www.kurumba.com/>



<http://www.nobuedenroc.com/>



<https://fontainebleau.com/>

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SOCIAL MEDIA MANAGEMENT

Entertain, Educate & Engage new and previous visitors of USVI







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CHARTLOCAL SEARCH ENGINE MARKETING

Get found on the first page of search results – Google, Yahoo, Bing

The screenshot shows a search engine results page for 'Hotels US Virgin Islands'. The top result is circled in red and is for 'US Virgin Islands Hotels & Resorts - Experience a Memorable Destination'. Below it are other results for vacation packages and hotels. A blue arrow points from the circled result to a larger preview image of a resort building.

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RECENT SUCCESS STORY:

The dashboard shows analytics for 'Margateville Resort Blvd'. Key metrics include:

- Clicks: 8,045
- Impressions: 107,185
- Calls: 797
- Web Events: 2
- Leads: 778

 A bar chart shows 'Calls By Time of Day' and a donut chart shows 'Calls By Duration'. The website screenshot on the right features a 3D architectural rendering of the resort and the text 'ESCAPE TO THE GULF COAST'.

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Thank you for your time & the opportunity!

FREE ONLINE VISIBILITY SCAN:
<http://bit.ly/2qYKzOL>

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