



Dear Community Partner,

Celebrated on the Tuesday following U.S. Thanksgiving, and fueled by the power of social media and collaboration, GivingTuesday inspires millions of people across the globe to show up and give back to causes and issues that matter to them. The goal is to create a massive wave of generosity that lasts well beyond that day, and touches every person on the planet. GivingTuesday takes place on December 3, 2019 this year.

We are reaching out in hopes that you may be interested in a partnership this Giving Tuesday by committing to donating to MBW in some way on that day, December 3rd. Some partners may pledge to donate a certain percentage of sales, accept donations by customers and offer a matching amount (up to a certain dollar amount), or perhaps you have something else in mind. If you are interested we would greatly appreciate any kind of partnership. You would be included in all of our promotional material leading up to Giving Tuesday, including social media, newsletters, etc.

My Brother's Workshop (MBW), founded in 2007, is a non-profit organization whose vision is to end youth crime and violence in the USVI. With a holistic approach, MBW brings hope through mentoring, counseling, education, vocational, and job placement, to at-risk and high-high youth. What started with 4 young people, MBW has grown into an organization that sees over 150 trainees per year, both male and female, ages 16-24. It is because of such faithful supporters and its local subsidiaries that this critical work can continue and can grow to reach more youth in the USVI and help rebuild our paradise, we call home.

If you are interested in collaborating with MBW this Giving Tuesday or are interested in hearing more ways to partner with MBW please call or email Chrystie at 340.715.2765 or communications@mybrothersworkshop.org. As always, thank you for your support!

Kind Regards,
Chrystie Payne

My Brother's Workshop

Communications/Donor Relations

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