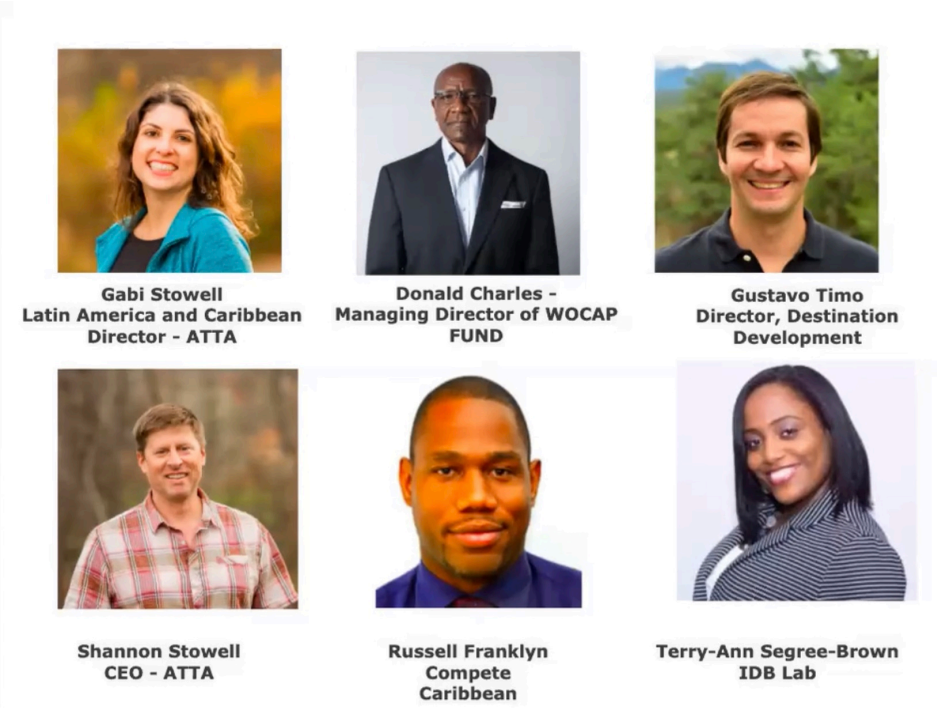


New Opportunities Post Pandemic for Adventure-Nature Tourism

Webinar video - https://vimeo.com/451223835

https://www.adventuretravel.biz/education/webinars/new-opportunities-post-pandemic-for-adventure-nature-tourism

The Adventure Travel Trade Association (ATTA), Compete Caribbean, IDB Lab of the Inter-American Development Bank and WOCAP FUND hosted a free Webinar on Tuesday 18th August 2020 for community-based tourism clusters, tourism departments and adventure-nature-wellness entrepreneurs in the Caribbean Region.



The Webinar began with a panel discussion, which looked at the need for an integrated approach to be taken for the development of this tourism market sector to take advantage of the new opportunities post pandemic.

Immediately following the opening panel discussions, there were presentations related to the Potential of Adventure-Nature Travel based on ATTA's Recent consumer market research; A Road Map for tapping into the Adventure-Nature Tourism sector; Post COVID-19 guidelines for nature based activities.

For information related to ATTA's resources for companies and destinations please click on the following link:-

https://www.adventuretravel.biz/education/webinars/new-opportunities-post-pandemic-for-adventure-nature-tourism