

Jennifer Matarangas-King
Vice President of Public Relations | Governmental Affairs
o| 340-712-5053 m| 340-717-5886 e| jking@viya.vi

Viya Partners with WIX, a Global Company, to offer Free Websites to Businesses

St. Thomas, St. John and St. Croix, USVI – November 3, 2020

Viya, the leading telecommunications provider in the US Virgin Islands, understands the negative impact of the COVID crisis on all industries, especially small to medium size businesses.

Viya has partnered with WIX, one of the global leading companies in website creation, to assist small and medium businesses. Viya will offer one free year of WIX service when business customers subscribe to a new internet service.

Businesses in the US Virgin Islands rely mostly on social media to promote their products and services with little freedom to customize content and to have e-commerce capabilities. With this offer, business owners can start an online business, offer online bookings, showcase their work, promote their business and much more.

Viya business customers are not required to have technical knowledge or resources to create a website. Business owners answer a few simple questions and the WIX software builds a professional custom-made website, including relevant content and top-notch design. After personalizing the site with some edits, it will be ready to launch.

“Virgin Islanders have always embraced entrepreneurship and we want to empower and provide easy access to help anyone migrate their business to an online platform with this offer. This bundle with our great internet service makes perfect sense. Small and Medium businesses will be able to

340-777-VIYA **Viya.vi**

reach out to customers in the US Virgin Islands and the world. Businesses in the territory can now transition from “brick and mortar” storefronts to “online”, have their own store, accept payments and engage a much broader audience by using WIX’s very intuitive and user-friendly platform and will now have full control of their own content 24/7. E-Commerce is now more than ever, an integral component of the development of the Territory’s economy”, said Chief Commercial Officer Ricardo Ariza.

The offer includes Wix Basic Premium service to build your own e-commerce site, one year of a free domain name and many other great features.

To take advantage of this offer, new business customers must sign up for internet service and current customers are required to upgrade to a higher tier of service.

Additional details about this exciting offer are available at www.viya.vi/free-website. Viya will be announcing other services to help businesses go back on their feet and promote their products.

About Viya: Viya is the largest telecommunications provider located in the U.S. Virgin Islands (USVI), providing a full suite of telecommunications and entertainment services. Our family of services for both the business and residential markets include wireline and wireless voice service, fixed and mobile broadband plus cable television service offered over a hybrid fiber-coaxial wireline network and a state-of-the-art 4G LTE wireless network serving St. Croix, St. Thomas, and St. John.

About Wix: Wix is leading the way with a cloud-based development platform for over 180 million registered users worldwide. Wix was founded on the belief that the Internet should be accessible to everyone to develop,

340-777-VIYA **Viya.vi**

create and contribute. Through free and premium subscriptions, Wix empowers millions of businesses, organizations, artists and individuals to take their businesses, brands and workflow online.

###

340-777-VIYA **Viya.vi**

 4006 Estate Diamond | St. Croix, VI 00820  4611 Tutu Park #200 | St. Thomas VI 00802